**MISSIONE DI SISTEMA IN USA 11-18 GIUGNO 2022**

**SCHEDA DI MANIFESTAZIONE DI INTERESSE PER IMPRESE E ORGANIZZAZIONI PROFESSIONALI**

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| **COMPANY NAME** | | | |
| ADDRESS | | | |
| ZIP CODE | CITY | | COUNTRY |
| PHONE | | E-MAIL | |
| WEBSITE | |  | |
| CONTACT PERSON | | E-MAIL CONTACT PERSON | |

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| **TYPE OF CERTIFICATION** | |
| o DOP o IGP o STG o PAT o Prodotto di Montagna  o QC o Produzione biologica | |
| PRODUCT DESCRIPTION | NOTE |

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| **COMPANY DESCRIPTION (dimension, characteristics, philosophy, etc.) –** up to600 characters (including spaces) |

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| **COMPANY INFORMATION** | |
| START OF ACTIVITY: | TOTAL EMPLOYEES:  EMPLOYEES IN THE COMMERCIAL DEPARTMENT: |
| TURNOVER (in Euro):  2019 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  2021 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | EXPORT TURNOVER (%)  % 2019 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  % 2021 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| AWARDS OR CERTIFICATIONS (if any): | |
| PROMOTIONAL MATERIAL IN ELECTRONIC FORMAT AVAILABLE IN ENGLISH: | |

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| **COMPANY COMMERCIAL PROFILE** |
| MAIN FACTORS OF COMPANY COMPETITIVENESS  o Quality o Price o Brand name/Presentation  o Range of products o Technology  o Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| COMPANY FOOD PRICE BAND OF INTEREST  o high o medium o medium-low o low |
| COMPANY PRESENCE IN FOREIGN MARKETS  o Direct o Franchising o Representative o Main Distribution  o License o Joint venture o Importer/Distributor  o Other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| **COMPANY PRESENCE IN THE USA MARKET** |
| HAVE YOU EXPORTED IN THE USA IN THE LAST THREE YEARS?  o No o Yes  o If so in which %? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| TYPE OF PRODUCTS EXPORTED TO THE USA |
| PRODUCTS CURRENTLY AVAILABLE IN THE USA |
| DISTRIBUTION CHANNELS USED IN THE USA |
| COMPANY CRITICAL ISSUES RELATED TO EXPORT TO THE USA  o Customs barriers or duties o Costs and logistics o Quantities required by the market  o Company size and turnover o Lack of information on the country  o Lack of importers or contacts  o Other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| COMPANY COMMERCIAL REFERENCES (sponsors, corporate, joint venture, special project) IN THE USA: |
| COMPANY CONSOLIDATED RELATIONS WITH INSTITUTION (ICE, Italian Chamber of Commerce abroad, Institutes, Associations) IN THE USA: |

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| **COMPANY INTEREST IN PARCIPATING IN THE SYSTEM MISSION TO THE USA** |
| Please select at least 1 option  o 15.06 NEW YORK Meeting with representatives of Catering / Food Service  o 15.06 NEW YORK Supplying products at the tasting evening at the presence of representatives of Catering / Food Service  o 16.06 PHILADELPHIA Meeting with representatives of USA GDO  o 16.06 PHILADELPHIA Supplying products at the tasting evening at the presence of representatives of USA GDO |

Data: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Firma \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_